

How Do I Get Others to Follow Me?

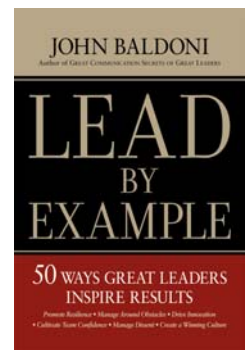
Keynote

A true leader is one who can lead people with decisiveness, authority, conviction, and compassion. People are put into positions of authority, but it is up to the individual to earn the respect and trust of his followers. Personal example sets the standard for everything. When followers see the leader doing what is right for the team; that is, supporting, developing, nurturing, and defending in good times and bad, they grant the leader their trust. Managers who put the interests of their people first by helping them to grow, develop, and take on more responsibilities cease to be mere managers; they are leaders of men and women who have earned their stripes by giving their people a reason to believe.

In his keynote “How Do I Get Others to Follow Me?” John Baldoni will:

- Demonstrate what a leader must do to inspire others to follow and fulfill the vision, mission and strategies of the organization
- Reveal insights and stories of men and women who know how to lead from the front
- Provide insights managing conflict, promoting resilience, and creating a winning culture
- Deliver practical tips for leadership who must communicate, delegate, manage, and inspire

This keynote is based on John’s newest book, *Lead by Example: 50 Ways Great Leaders Inspire Results* (Amacom 2008)



About John Baldoni

In 2007, John was named one of the top 30 Most Influential Leadership Gurus in the world.* For more than 20 years John Baldoni has been helping men and women from the top floor to the shop floor become more effective leaders. Widely quoted in the media as an authority on management and leadership issues, John writes the “Leadership at Work” blog for Harvard Business and was a columnist for CIO.com for many years. His many books on leadership are used by individuals and organizations the world over. John’s books have been translated into Chinese, Indonesian, Japanese, Korean and Spanish. And his leadership coaching podcasts for CXO Media are available free through iTunes. John is a frequent speaker on leadership topics to corporate, professional, military, and university audiences. **Watch John present online at www.johnbaldoni.com.** *[Source: www.leadershipgurus.net]

Baldoni Consulting LLC

www.johnbaldoni.com • john@johnbaldoni.com

734.995.9992